



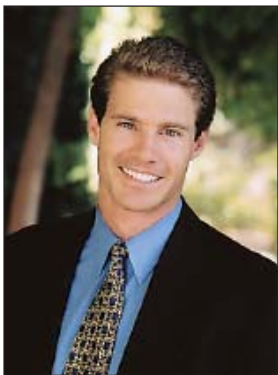
TCS Aesthetic Dental DESIGNS

Aesthetically Speaking

Winter 2005

Great Smile Anatomy

Look your powerful best!



According to one New York psychologist, "A warm, open, attractive smile ... translates into a potent punch of personal power."

But many of us lack confidence in our smile power. And few are born with perfect movie-star teeth! Cosmetic dentistry has many different procedures to help your smile become a confident, dazzling part of your personality.

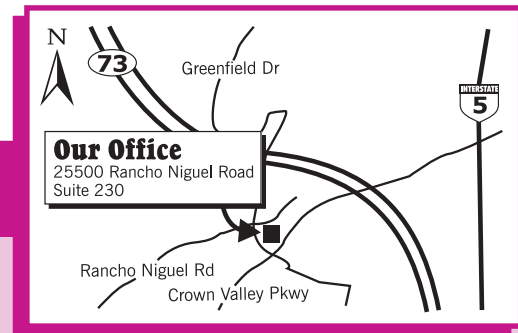
Tooth *whitening* is an easy, affordable, and painless way to brighten teeth discolored from food, nicotine stains, or root canal treatments, or that have become darkened with age.

Worn down, chipped, cracked, or widely spaced teeth can be repaired through a process known as *bonding*.

Severely stained or chipped teeth may require *veneers*, ultra-thin sculpted pieces of tooth-colored porcelain that fit over the front of your teeth.

If your teeth have undergone root canals, are misaligned, or weak, then *crowns* may be the solution. Crowns combine good looks and great strength since they entirely cover the affected tooth.

We have all the technology that can give you a confident, beautiful smile. We're here to make sure you look and feel your powerful best!



Office Information

We Welcome New Smiles!

If you presently have a dentist you are happy with, please consider this information helpful.

If you are looking for a dentist, please think of us.

Aesthetic Dental Designs

Dr. Todd C. Snyder

25500 Rancho Niguel Road, Suite 230
Laguna Niguel, CA 92677-7373

Office Hours

Mon/Tue/Fri 8:00 am – 5:00 pm
Wednesday 11:00 am – 7:00 pm
Thursday closed

Email tcsnyder@aestheticdentaldesigns.com

Web site www.aestheticdentaldesigns.com

Call Today!

(949) 643-6733

Our Services Include:

- ❖ Family & cosmetic dentistry
- ❖ Tooth whitening
- ❖ Tooth-colored fillings
- ❖ Bonding & veneers
- ❖ Porcelain & composite inlays
- ❖ Emergency dental care
- ❖ Committed to excellence in dentistry
- ❖ Modern, state-of-the-art facility
- ❖ Dentistry asleep
- ❖ Visa, MasterCard, American Express, Discover, ATM, CareCredit, Dental Fee Plan, Unicorn Financial, and Wells Fargo Financial welcome



Dedicated To Your Dream Look

**Look around you!
Eye-catching smiles have
become the norm.**

New techniques, new technology, and dedicated dental professionals are behind every attractive, healthy smile you see. And a hectic schedule is no longer an excuse to procrastinate. With today's teeth-whitening techniques, you can have the look you've always dreamed of in only one or two visits. Even a subtle change can dramatically perk up a smile. For example, replacing older fillings with white composite materials, or with inlays or onlays, can make all the difference in how you look – and feel. Teeth whitening can gently and effectively remove the unsightly stains that can build up over time from tea, coffee, ageing, and medications. You can select the degree of brightening you'd like to achieve.

Ultra-thin porcelain veneers and bonding will also lighten your teeth and cover the most stubborn stains. But at the same time, they will also correct gaps, chips, crowding, and even the shape of your teeth. Veneers are very strong thin shells of porcelain that are permanently affixed to your natural teeth. Bonding uses a special tooth-colored material that adheres directly to your teeth. The results of both procedures look completely natural and can strengthen your natural tooth structure.

Are You A Whitening Quiz Wiz?

If you think that teeth whitening could be what you've been looking for, take the smile self-analysis quiz below. If you answer "yes" to any of these questions, we'd be happy to book a smile consultation for you.

- Would you like your smile to look ten years younger?
- Do you smoke?
- Do you drink hot coffee or hot tea?
- Do you drink ice coffee, ice tea, or colas?
- Do you have any stained teeth?
- Do you want to brighten the color of your teeth?
- Do you have any spaces between your teeth?
- Do your teeth have any white spots?
- Do you have any chips or cracks in your teeth?
- Do you have any crowded or crooked teeth?
- Do you want to change the shape of your teeth?

No Need to Procrastinate

Make procrastination a thing of the past! If you feel that a brighter smile may help you smile more, call and arrange a smile consultation.

What Is MI Dentistry?

We're all delighted by **Minimal Intervention Dentistry**, or preventive dentistry, and with good reason.

Prevention provides **long-term health and financial benefits**. And a great-looking well-cared-for smile is priceless!

Today's dentistry can **diagnose and treat problems sooner and less invasively**. Exciting new restorative materials and precision equipment mean more natural tooth enamel can be saved. Fluoride treatments provide **better health control and maintenance**.

Patient education and practical oral care guidance means that patients have better home hygiene routines than ever.

Taking preventive care of your teeth and gums should be habitual. This includes regular dental visits which will usually include **a cleaning, fluoride treatment, required radiographs, and a comprehensive dental and oral exam**. Be conscientious about regular oral care and dental visits to ensure your healthy smile!

Fat-Free – Sugar High!



How's this for irony? Switching to low-fat foods during the past twenty years may have contributed to North America's obesity epidemic, even though most people's fat intake is less than ever before! Low-fat processed foods lose the taste that fat provides. The most common substitute for fat? **Sugar!** Although sugar has only half the calories of fat, it takes *a lot* to replace the taste. More sugar means more calories!

Sugar is bad for teeth, and the longer it stays in the mouth, the greater the potential for damage. You probably know that it's better to eat sugary snacks and drinks quickly (and then brush and floss) than to linger over them, giving the sugar time to act.

The hidden sugar in modern processed foods is one more excellent reason to brush and floss regularly.

TMD Relief Temporomandibular Joint Disorder



Research has made a direct connection between the size and position of the jawbone and chronic conditions like earaches and the fatigue and pain associated with fibromyalgia and tension headaches. When headaches are the result of clenching or grinding of teeth or of the size, position, and movement of jaw muscles, *Temporomandibular Joint Disorder (TMD)* may be indicated.

Seventy percent of TMD sufferers complain of chronic headaches. Other symptoms include jaw and facial muscle tenderness, limited jaw motion, and

grating or clicking in the joint. If you suffer from these symptoms or any chronic discomfort from the ear, neck, head, or jaw, a dentist can determine if TMD is the culprit. If TMD is diagnosed, you can find comfort in knowing that *thousands* have been treated successfully, with much-welcomed relief!

The information included in this newsletter is not intended as dental advice.

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Welcome To Our World

Getting to know us

We are always very happy to welcome new patients to our practice, and we welcome your call to schedule an introductory appointment with us! Please feel welcomed to visit our web site at www.aestheticdentaldesigns.com; it offers information about our team, our philosophies, and of course, describes our full range of services. It's been designed with you in mind!

Home Whitening

We can customize whitening trays for at home use!

NOW Regularly \$398

\$98 Offer expires:
April 30th, 2005.

In Office Whitening

A whiter, brighter smile in just 1 hour!

\$100^{OFF}

Offer expires: April 30th, 2005.

Transform Yourself...

With a smile makeover!

Even when we're impressed and moved emotionally by extreme makeover transformations, major surgery is not always an option. But we'll bet some of your neighbors have had impressive makeovers *without* invasive surgery ... and taken years off their appearance.

If you...

- have lost your confidence about smiling in front of other people;
- wish your teeth were whiter;
- feel you show too much gum or too many teeth;
- dislike the shape of your teeth;
- constantly compare yourself to a younger you...

...we can show you...

- how non-surgical techniques like whitening, recontouring, bonding, and veneers can brighten your smile ... improve your jaw alignment ... and restore symmetry to your face!
- comfortable dental appliances that can straighten teeth and correct bite problems ... whatever your age!
- how modern prosthetics can replace missing teeth to help you ... look younger ...speak more clearly ... and eat with ease!

Let us help you. Your neighbors will notice the difference. They just won't know why ... unless you tell them.

Please give us a call at (949) 643-6733 for a FREE consultation to discuss what we can do for you!

Sincerely,

Dr. Todd C. Snyder

P.S. If you'd like to visit our office, you are invited to schedule a FREE consultation. We'll be happy to answer any questions you have. No charge. No obligation. Simply call us to set up your free consultation!



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TCS Aesthetic Dental
DESIGNS

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